

March 14, 2012 8:30 - 4:30
Registration begins at 8:00

How do you make this.....



Function hydrologically
like this?



Envisioning
Better
Communities:



Conference is being held on the
Iowa Western Community College
Council Bluffs Campus
in Looft Hall

Iowa Western Community College
2700 College Rd, Co. Bluffs, IA 51503
Looft Hall, Auditorium



Map Key

- | | | |
|-------------------|---------------------|--------------------------|
| 1. Clark Hall | 7. Kanesville Arena | 13. Residence Hall |
| 2. Fremont Hall | 8. Hoover Hall | 14. Student Apartments |
| 3. Ashley Hall | 9. Dodge Hall | 15. Reiver Suites |
| 4. Stuart Hall | 10. Lewis Hall | 16. Sports Complex |
| 5. KIWR | 11. Arts Center | 17. Physical Plant |
| 6. Kanesville Gym | 12. Looft Hall | 18. Maintenance Building |



West Pottawattamie Soil & Water
Conservation District

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Equal Opportunity Provider and Employer

Envisioning
Better
Communities:
*Seeing More
Opportunities,
Making Wiser
Choices*
Conference

MARCH 14, 2012

Featuring Randall Arendt

Landscape planner, site designer,
author and lecturer.



Protecting Open Space Networks through
Conservation Design &
Traditional Neighborhoods

Envisioning Better Communities: Seeing more opportunities, making wiser choices.

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Randall Arendt



Biography-Randall Arendt is a landscape planner, site designer, author, and lecturer. His books include *Rural by Design*, *Conservation Design for Subdivisions*, *Growing Greener*, *Crossroads*, *Hamlet*, *Village*, *Town*, and *Envisioning Better Communities*.

He has conducted workshops in 47 states and has designed conservation subdivisions in 21 states. His codes have helped individual townships preserve over 2,000 acres, and one county (Hanover, in Virginia) to preserve more than 5,000 acres.

Degrees: BA from Wesleyan University (magna cum laude and Phi Beta Kappa) and M. Phil. from the University of Edinburgh (in Urban Design and Regional Planning) He is an elected Fellow of the Royal Town Planning Institute in London.

Protecting Open Space Networks through Conservation Design & Traditional Neighborhoods

This session describes a practical and highly effective regulatory approach enabling municipalities to preserve resources and protect interconnected networks of permanent conservation lands, in a virtually cost-free way avoiding contentious down-zoning and "takings" issues.

The program begins by illustrating conservation design example at various densities and price-points, followed by a hands-on design exercise demonstrating how straight-forward this approach is. Participants will learn exactly how conservation subdivisions are designed, mastering a proven four-step design process, through a participatory hands-on design exercise, where the learning curve rises steeply.

The session ends with a detailed discussion explaining how plans and ordinances can be updated to include practical, effective language to implement this Approach. Participants will learn precisely what

aspects of the municipal regulatory process need to be changed and what legal wording is needed, in Comprehensive Plans, Subdivision Regulations, and Zoning Ordinances. Emphasis will be placed on creating a more productive PROCESS, including site analyses, site walks, concept plans, and a design methodology grounded in land conservation objectives. Model ordinance language will be provided, upon request, to all participants, in electronic form.

Transforming Highway Commercial Strips into Mixed-Use Corridors

This session illustrates best practices from successful projects around the country where practical, proven techniques were used to redevelop dysfunctional highway strips into vibrant mixed-use corridors, creating opportunities for new land-use patterns conducive to public transit ridership, economic development, and a variety of housing price-points.

This workshop addresses:

- Integrating mass transit.
- Creating connections among internal streets, parking, and walkways, facilitating safe circulation/linkages.
- Establishing height standards, encouraging vertical integration of compatible mixed uses.
- Providing opportunities for workforce and market-rate housing.
- Managing stormwater for groundwater infiltration/recharge.
- Calming traffic with landscaped medians, roundabouts.
- Planting shade trees extensively along highways and within development areas for improved aesthetics, air quality and heat-island reduction.
- Setting maximum building setbacks.
- Designing around natural and historic features.
- Requiring that outdoor lighting respect dark-sky principles.

This session shows how to blend the disciplines of Conservation Design and New Urbanism, and includes the Fundamentals of Form-Based Zoning and Low Impact Development strategies to reduce the negative effects of new construction, particularly involving stormwater infiltration. An optional hands-on design exercise is offered.

Registration form

Deadline to pre-register is March 12, 2012

6 CEU's approved for realtors!

IWCC Certificate of Completion for all attending

Your Name

Company Name / School

Address

Phone

Email

Cost includes meal
Pre-register \$75 - At the door \$100

Make check payable to:
West Pottawattamie Soil &
Water Conservation District

Mail to:
305 McKenzie Ave
Council Bluffs IA 51503-1017



"Thank you" to our sponsors!

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