

West Pottawattamie SWCD Business Planning Session 3 - January 05, 2012		What does this goal mean to you as it relates to the specific category?	Is this a 2012 goal	Which Board member will take the lead/main point of contact	Who will help the Board achieve this item? Staff member, partner, etc - BE SPECIFIC	What do you want from the staff / partner?	notes:	Date: of activity target date etc.	Status: Progress/completion	
Goal	Category									
A-1)	Education	Each commissioner attending will make a 5 - 10 minute presentation at a Board meeting on something they learned while attending SPRING regional	Y	Erica & Brian	Bruun	place on agenda, make copies of materials,	Location: TBA	March 5 10am - 2pm		
		Each commissioner attending will make a 5 - 10 minute presentation at a Board meeting on something they learned while attending FALL regional.	Y		Bruun	place on agenda, make copies of materials,		August		
		Each commissioner attending will make a 5 - 10 minute presentation at a Board meeting on something they learned while attending ANNUAL CONFERENCE	Y		Bruun	place on agenda, make copies of materials,	Sheraton Hotel, West Des Moines	September 5th - 6th		
B-1)	Marketing / Outreach	Board members attending SRING REGIONAL will make a presentation on WP activities if available & talk with other districts.	Y	Erica, Brian, Allan	Schmielau	REAP Ed - Grant	Location: TBA	March 5 10am - 2pm		
		Board members attending FALL REGIONAL will make a presentation on WP activities if available & talk with other districts.	Y		Schmielau	REAP Ed - Grant		August		
		Board members attending ANNUAL CONFERENCE will make a presentation on WP activities if available & talk with other districts.	Y		Schmielau	REAP Ed - Grant	Sheraton Hotel, West Des Moines	September 5th - 6th		
C-1)	Conservation	Board members attending SRPING REGIONAL will bring back innovative ideas from other districts and share with the Board.	Y		Bruun	place on agenda, make copies of materials,	Location: TBA	March 5 10am - 2pm		
		Board members attending FALL REGIONAL will bring back innovative ideas from other districts and share with the Board.	Y		Bruun	place on agenda, make copies of materials,		August		
		Board members attending ANNUAL CONFERENCE will bring back innovative ideas from other districts and share with the Board.	Y		Bruun	place on agenda, make copies of materials,	Sheraton Hotel, West Des Moines	September 5th - 6th		
E-1)	Management	A min of 2 Board members will attend SPRING REGIONAL	Y		Bruun	inform board of meetings & make reservations	Location: TBA	March 5 10am - 2pm	50% complete	
		A min of 2 Board members will attend FALL REGIONAL	Y		Bruun	inform board of meetings & make reservations		August		
		A min of 1 Board member will attend ANNUAL CONFERENCE	Y		Bruun	inform board of meetings & make reservations	Sheraton Hotel, West Des Moines	September 5th - 6th	50% complete	
A-2)	Reduce pollution into water from livestock.	Education	EQIP report from DC: implemented vs pending. *Ask DC to report on current regulations	Y	Sandy	DuVal	report on current regulations.	defn livestock: maps of feedlots, confinements	February	
B-2)		Marketing / Outreach	pending A2							
C-2)		Conservation	EQIP report from DC: implemented vs pending. *Ask DC to report on current regulations	Y		DuVal	What has been implemented vs pending.		February	
F-2)		Quality Control / Legal								
A-3)	Explore new conservation practices to fit evolving Agricultural trends.	Education	Ask someone from ISU, NRCS SO to attend SWCD mtg:	Y	Allan	Staff	Contact respective State offices and Area Office.	Allan will ask at ISU conf.	01/18/12	
C-3)			Conservation	Western IA no-till speakers.			DuVal			
A-4)	Youth education – General population education.	Education	discuss at SWCD meeting: target audiences	Y	Dave	CRPs(Seevers/Sieck)			01/19/12	
B-4)		Marketing / Outreach	discuss at SWCD meeting: target audiences							
E-4)		Management	Review semi-annually for completion/progress by assigned commissioner						Jan / July	
A-5)	Increase involvement with higher education (IWCC)	Education	Invite Matt Mancuso from IWCC talk at SWCD mtg	Y	Erica			Sent email 1/6 inviting Matt to Jan or Feb	Feb / March	Matt attended 1/19/12
B-5)		Marketing / Outreach	pending A5 info from UC/CRP			UC(Maaske) & CRP(Seevers)				

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A-6)	Lower soil erosion into streams, thru legislation / resolution process.	Education	SWCD Board requests info on soil loss rates	Y	Board/Erica	CRP (Seevers)	provide GIS information	focus on info gathering	Sent email to USGS 1/6
		Education	SWCD Board requests info from neighboring districts on what they are doing.	Y		Bruun	Will relay contact information for CDI & Neighboring SWCDs.		Contact Information and meeting dates relayed to board - done 1/9/12
B-6)		Marketing / Outreach	pending A6						
C-6)		Conservation	Add acres benefited; soil loss before after per project	Y		Bruun	Added to c/s table info.		done 01/19/12
F-6)		Quality Control / Legal	Follow EPA updates / guidelines		Erica				
C-7)	Protect existing investment. (i.e. enforce maintenance agreement / PL566 maintenance.	Conservation							
D-7)		Financial	Audit maintenance of conservation practices via aerial imagery.	Y	Board	County Resource Planners' PRIORITY!	CRP will present an option for auditing maintenance of conservation practices via aerial imagery.	number one priority this year	March - June 30
		Financial	List specific repairs of specific PL566 structures.	Y	Board	County Resource Planners' PRIORITY!		number one priority this year	March - June 30
		Financial	Schedule day of inspection between CRP and Board members	Y	Board	County Resource Planners' PRIORITY!	Take Board around to PL566 sites and let them help with inspections.		
E-7)		Management	Agreement for PL566 annual review						January
F-7)		Quality Control / Legal	Review PL566 inspection report annually	Y		CRPs		60 days after last inspection	
A-8)	Review SWCD cost share policy	Education	Review policy, update rates, with criteria & ranking considered	Y	Board			January	5%. Began collecting suggestions
		Education	Restrictive conservation practices?			all Staff			
		Education	Reward vs. penalize?						
B-8)		Marketing / Outreach	Contractor meeting -- Annual / semi-annual	Y	Board	Bruun, tech, DC,			
		Marketing / Outreach	facebook & website, twitter		Allan	Bruun			Feb / March
C-8)		Conservation	review policy first						
D-8)		Financial	Deadlines?						
		Financial	bring in Hurd and tech to discuss	Y	Hurd	Bengard & Bottoms			January
E-8)	Management								
F-8)	Quality Control / Legal								

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A-21)	Implement Low Impact Development (Ag / urban / officials.)	Education	Meet with county officials on ordinances.	Y	Leaders/Montefusco	UC, CRP				
			Educate the public or hold public discussion about the LID ordinances.	Y	Leaders/Montefusco	UC, CRP				
			Get a copy to the Board members.	Y		UC, CRP				
B-21)		Marketing / Outreach								
C-21)		Conservation								
E-21)		Management								
F-21)	Quality Control / Legal									
B-22)	Relationship building with City and County Officials (Monitoring their agendas)	Marketing / Outreach	Attend City Council/ City Boards' meetings:	Y	Board: Rose CB items	Bruun	Forward meeting dates/times, agendas etc	Note: when dealing with City, gear toward urban	Qtrly	CB City Council & boards: contact info and City Council meeting dates Tab 2
	Review CB subdivision plats.		Y	Rose forward to Bruun	Bruun	forward to Board		As needed		
	Attend PC B of S meetings:		Y	Board	Bruun	forward agendas to Board		Qtrly	BofS contact info & meeting dates Tab 2	
	Review pott cnty erosion control plans		Y		Bruun / staff	Bruun will have available for Board: Staff are already reviewing plans.		As needed		
E-23)	Review of relationship between SWCD Board and Staff members.	Management	Better contact with State Offices' Mgt. Including NRCS & IDALS to discuss needs of the office, primarily staffing & funding.	Y	Board			Make sure they are aware local Boards want Staff replaced.	Every 3 -4 months.	
	Better contact with Legislators.		Y	Board				Make sure they are aware local Boards want Staff replaced.	NOW - Priority. Every 3 -4 months. Especially when in session.	
	Invite ASTCFO (Beeler) to meeting and IDALS Field Rep (Dittman)		Y	Board				Make sure they are aware local Boards want Staff replaced.	Every 3 -4 months.	
B-24)	Outreach event (i.e. Awards Banquet)	Marketing / Outreach	develop awards criteria	Y	Board	Staff				
			Implement 2012 Review to go along with BBQ - possibly	Y	Board	Staff			04/01/12	
E-24)		Management								